\$\$\$ \$\$\$ HEADLINE# 6262536 TRF# 488230 MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORDER WORKSHEET

PAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *

AUG7/12 17.26
*** KVVU-TV ***

RE b:	CITY	FLIGHT	PRDCT	ORDER			AGY	ADV	
OK	Y TAX_			ER #			# 1125	#	
OK'D M1		DATES AUG8/12	AMERS FOR				5		
SEE LINE	្ត	G8/12	1				AGY.	ADV.	
NE 11	STATE TAX	AUG14/12	PROSPERITY		lн	ام	NAME M	NAME I	
	×		EST#463	CONTRACT	TOWSON,	600 FAI	MENTZER	ISS/AMER FOR	
		WK-1		#	MD 2	RMOUNT	MEDIA	- 1	
	40-0D		COMMENTS:	6262536	21286	FAIRMOUNT AVENUE,	SERVICES,	PROSPERITY	
	BILLING		(LINE,			, SUITE	ES, INC.	ALI	
			, ORDER,			TE 306	C.		
	NEEDED		Н		l			1	
			NVOICE) _	CLASS		SALES	BUYER	REP.#	
				CLASS: NATL.		PRSN	NAME		
						PH- T	KAREN	OFF.	
	D			LOCAL		ERESA	BUYER NAME KAREN BENCKINI	OFF.# 762	
	DATE AUG7/12			REG		TERESA DIFURIA	H	SAL	
				REGIONAL		A		SALESMAN #	
	17.26							#	

PLS CNF THANKS TOTAL SAME

STA:

CON CM **** THIS SH A CASH IN ADVANCE SCHEDULE ****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

AMERICANS FOR PROSPERITY

			: ٢ + 7
PRO	Сī		LINE#:REP :CD:
GRAM :	Ø.	AGENC:	E#: CD:
PROGRAM : MLB BASEBALL	700P-1000P	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	TIME PERIOD
	30	ODE =	: LGTH : S
		A	SEC:
	\$750.00	AGENCY EST# = 463	RATE
	ω	= 46;	
	8/11	ω	START
	80		
	8/11		END
	Н		END :SPTS: WEEK
			WEEK
	SAT		
			DAYS
	Ц		:TOTL:

RA50+

5.0

REP HEADLINE# 6262536 TRF# 488230 ORDEI \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *** KVVU-TV ***

THIS IS A MAKE-GO STATION MAKEGOOD OFFERS: X 1 LINE#: REP 0 X U PROGRAM : RA50+ : ORD COM1: LHNE#: 11 : CD: Þ BUY#5 400F-900F SPOT N/A DUE TO NO MLB. MG OFFER MAKE-GOOD FOR AUG11 ON LINE-5 FOR SPOT N/A 5.0 COPS TIME PERIOD MISSED: SAT/700P-1000P OFFER:SAT/800P-900P CMT:SPOT N/A DUE TO .. LGTH 30 ٠. SEC .. \$750.00 NO MLB. RATE 1 SPOT/WK 'COPS'. PRE-BOOKED PLS APPROVE. MG OFFER AUG11 AUG11 8/11 START DATE 'COPS'. 8/11 PRE-BOOKED PLS APPROVE. END 30s 30s SPTS: μ \$750.00 \$750.00 NEEK SAT PLS (AUG3/12) DAYS ADVISE : TOTL: SPTS:

18800.00 CONTRACT TOTAL TOTAL 18800.00

AUG/12

MARKET TOTALS \$188,000 KVVU 10% KSNV 0 % 8 % KLAS 31% KHNV 21% KVMY 0% KVCW 0% CABL

0%

A50+. HEAVY NEWS BUY TARGETING A50+. OLDER SKEWING ADDITIONALLY, PROGRAMS QUALITATIVE I INFO USED OVER 100. FOR

SVC- NSI DEMOS- RA50+*

MOD P-CLASS, PLAN, SECT CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 田一田中田 T-TIME DATES L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE